

APIC



KEYNOTER

NEWS OF THE AMERICAN POLITICAL ITEMS COLLECTORS

VOLUME IV Number 1

ISSUED FOUR TIMES YEARLY

SPRING 1965

THE
PRESIDENTIAL
CANDIDATES
OF
1908



REPUBLICAN PARTY
(Taft and Sherman)
7,678,908
(321)



DEMOCRATIC PARTY
(Bryan and Kern)
6,409,104
(162)



SOCIALIST PARTY
(Debs and Hanford)
420,793



PROHIBITION PARTY
(Chafin and Watkins)
253,840



PEOPLE'S PARTY
(Watson & Williams)
29,100



INDEPENDENCE PARTY
(Hissgen and Graves)
82,872



SOCIALIST LABOR PARTY
(Gillhaus and Munro)
13,825

UNITED CHRISTIAN PARTY
(Turney and Coffin)
no recorded vote.

Items pictured, from the U. I. Chick Harris Collection, APIC #139.

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APIC OFFICERS:

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THE 1908 CAMPAIGN - OUR FRONT PAGE FEATURE PRESENTATION.

As promised in a recent issue of the KEYNOTER, this is the first of a series, which will picture campaign items from past Presidential elections. We hope to be able to picture as many minor party candidates as are known to have issued items. Jugates will be included whenever possible and any member who has an unusual minor party photo or jugate is asked to contact your Editor. We will not attempt to include all of the items available, but just a representative item from each party. If you feel that this presentation is worthwhile, possibly several years could be included with the next issue of the KEYNOTER. Tentative plans call for the years 1896, 1900 and 1904 to be presented in that order, in future issues. The APIC, research project of 1963, PRESIDENTIAL CANDIDATES OF ALL PARTIES, will be the source of party information, vote, etc. A limited supply of this, the most inclusive work of its kind, is still available from our Secretary-Treasurer for \$1.50 post-paid. It's a must.....

THIS AND THAT

This and That

this and that

Congratulations to Edward C. Rochette #247, who was appointed by President Johnson to the U. S. Mint, 1965 Assay Committee...Thanks to Gus Miller, #100 for a supply of 64 bumper stickers--one will be enclosed with each Keynoter until the supply is exhausted. It is interesting to note that the Write-in votes for Connecticut totalled 1158, and 155 persons received at least one vote, included were such notables as John Q. Public, God, A. Lincoln, Ringo Starr and Jefferson Davis--it seems some people must enjoy making a mockery of their privilege of a free and honest ballot.....Special thanks to Steve Neulander, #208 for making a supply of the International Paper 1964 brochure available--this brochure includes in color the items pictured on the back page of the Winter KEYNOTER--Steve hope you won't mind our waiting to mail till the Summer KEYNOTER, as this issue is so large we could not send third-class.....

PRESIDENTIAL HOPEFULS

The enclosed 'Presidential Hopefuls' research, is the result of many long hours of reading, probing, and checking newspapers, and other publications for authentic information. We believe it to be the most complete and comprehensive work of its kind and is a fitting companion work to the 'Presidential Candidates' which was compiled in 1963, and also issued by the APIC. Charles M. Williams, #121, was the real force behind both projects and we owe him a real debt of gratitude. He was assisted by Stephen H. Bibler #138; Kenton H. Broyles, #129; Chick Harris, #139; Webster Haven, #131; Wayne G. LaPoe, #23; Robert O. Lowe, #174; Ted F. Watts, #146; and Alan York, #22.....

HATS IN THE RING - 1968HATS IN THE RING - 1968

"CEES IN '68" and "VOTE OUT SOCIALISM-VOTE IN COMMON SENSE FEDERAL GOVERNMENT", this is the slogan of Cecil Eugene Higginbotham. He is mapping strategy, will tour and speak in any of the 50 states and says he will be a 'Non-Political President'.....A new far Left party has been formed recently in NYC Convention-The Progressive Labor Party, claiming 1500 members. Favors the line of Red China and Cuba, Milton Rosen is Party Chairman. Those on the far Right recently met in Chicago to discuss a Third Party, an 'Anti-Communist Party'. Among those assembled were Robert Welch, Gen. Ed Walker, and publisher Kent Courtney. The party is still under advisement.....

The President's Column

We congratulate Hal Ottaway on a most successful auction. It was so well handled that we've asked him to continue as auctioneer for the balance of our term in office. Prices generally were in line, but the "Oval Rose" for Senator Smith at \$8.25 is less than realistic, considering the fact that one of our member dealers is advertising it currently at \$2.00. Several thousand were sold at Chicago Republican Headquarters last winter at fifty cents each.

The Summer of 1966 is a long way off, but the time for planning our Convention and election of new officers is growing short. Groundwork for a convention must be laid a year in advance. Please write me your thoughts on where to hold our meeting. Please also write Webster Haven #131, our State Committee Chairman, if you are willing to hold office or know a member who would make a good officer. Don't put it off - the hands of the clock move faster when you do.

The Roosevelt-Truman Jugate

In response to much correspondence, a few words on this rare button seem in order. From the manufacturer of this button we learned that eight hundred were produced in 1944. Five hundred were of the one and a half inch size, and three hundred were one inch size. Five hundred mixed were sold to the Democratic party and about three hundred remained on the shelves of the maker. A lucky collector stumbled onto this cache and was able to purchase a part of it. It is reliably estimated that one hundred and twenty-five (some in each size) have passed into collector circulation in the past several months. The rest are rather tightly held and may remain so for some time. They must be taken into consideration however, and the full total discovered, some sold, some being held and some still the property of the manufacturer come to about two hundred and eighty.

Mr. Broyles who published our Price Guide prior to this find, now believes this is still a rare button, but lowers his sights to a price of ten dollars for either size. We believe this fairer than the original fifteen dollar price tag.



GENUINE



FAKE



Very recently fake copies of this button in both sizes have appeared. They have been copied from the originals, blown up and reduced without employing the necessary art work and retouching. The originals are sharp and clear, a uniform chocolate brown, and rated by a printer as "eighty per cent screen", which means a top quality job. The fakes are easily distinguished, of such poor quality the printer rates them only "thirty per cent screen", and so they present a fuzzy blurred appearance. The colors are a poor match as the inks range from reddish brown to yellow. A collector who has seen or owned the genuine will not be fooled. If you are offered one for sale and are not sure, check it out with an "old timer" before you buy. It is our belief the supply of these fakes has been shut off.

"I LIKE IKE"



Arthur Garfield Trimble

APIC#444

The Story of a Slogan
as told by George Swetnam
feature writer, Pittsburgh Press

Before the campaign of '48 began, Arthur Garfield Trimble, veteran Pittsburgh advertising man and novelty producer was visited by Harry Roberts, of the Pittsburgh Post Gazette. "Mr. Trimble," said the visitor, "I want to order some campaign buttons -- the regular campaign size." Trimble identified the customary size as 36 lignes, or 7/8 inch, and drew a 7/8 inch circle. "Now what is your copy?" he asked. Mr. Roberts hadn't quite made up his mind. "I want these to start a move for General Eisenhower," he said. After a pause he added: "I sure like Ike." "There is your copy -- your slogan," said Mr. Trimble at once. "'I Like Ike.'" Mr. Roberts was pleased, and placed an order for a trial run of the buttons.

To this day Mr. Trimble doesn't know what was done with the buttons. It may have been planned to start a non-partisan move to write in Eisenhower's name in place of either Dewey or Truman, since neither was a very popular candidate that year. With Wallace and Thurmond in the field, such a move might have had a chance, since it was not known whether the General was a Democrat or a Republican, until Senator Henry Cabot Lodge visited France and persuaded him to run on the Republican ticket more than three years later.

Presumably Mr. Roberts decided it was too late to make such a move. But when General Eisenhower agreed to run in 1952, Mr. Trimble immediately started producing buttons and promoting the slogan.

As proof of the slogan's origin, he still retains the original customer and factory orders on the 1948 buttons, as well as a copy of the invoices. These he plans to frame and present to the Dwight Eisenhower Library in Abilene, Kansas. (cont.)

"I believe it is historically important to preserve the facts in regard to this three-word slogan," he says. "'I Like Ike,' was used the world over, wherever President Eisenhower traveled."

It may well prove to be the most famous three-word campaign slogan of all times. And anyone who doubts the importance of such a group of words may consider what happened to James G. Blaine in 1884. That year Blaine seemed certain to defeat Grover Cleveland for the presidency until a dinner only a few days before the election. But someone had started a whispering campaign against him on the ground that his mother was a Roman Catholic, implying he might hold the same belief. Fearing this might hurt his vote among members of the former native American Party, an overzealous supporter made an impassioned speech, pointing out that many New York Democrats were Catholics, that Cleveland was against Prohibition laws, and that much of his support came from the South. He ended with the words "We want nothing to do with the party of Rum, Romanism and Rebellion." When this was reported in the newspapers, Roman Catholics naturally took offense at the attack on their religion. The rallying cry back fired, costing Blaine the State of New York and the Presidency.

Few people are more keenly aware of the importance of political and business slogans than Mr. Trimble, now past eighty four years of age. Ever since the Harding Campaign, 45 years ago, he has been manufacturing political badges and buttons for friend and foe alike. Although partial to Ike in 1952 he turned out \$35,000 worth of buttons for the nomination of Senator Taft, and always does a large business with Democratic Candidates as well.

In 1956 he came out with two new Eisenhower slogans. "I still like Ike"; and "For the love of Ike - Vote Republican". Both got a lot of mileage, as did his "I'm for Nixon", the most used Republican slogan of 1960.

Long known for his specialty advertising business as the button and badge baron the country over, Mr. Trimble is a devoted family man, and proud father of three sons. Richard #313 the youngest is a partner in the A.G. Trimble Co. "A. G." is named for two presidents and is in fine health, and there is every reason to believe he will be coming up with more slogans and buttons for the election of 1968.

Others have tried to claim this slogan, and were invited to send in proof, but Mr. Trimble was the only one to offer his story with documented evidence. He had the courage to enclose the original order for his buttons showing the date, name of customer and the hand drawn illustration of the original and widely copied red, white and blue badge, proclaiming the preference of the wearer. The APIC and the Keynoter take no sides in the issue. We will print any appropriate article, provided it is accompanied by proof.

An Early Celluloid
by Willard Earle #9

Many times I have heard the question asked, in what Presidential campaign were celluloid buttons first used? I, like many others, had the impression they were first used in the McKinley-Bryan campaign of 1896. I had heard rumors that there were some made

for an earlier campaign, but could never find anyone who had definite knowledge as to this.

Some time ago I purchased a few buttons from an old gentleman and among them was one that held and attracted my attention. As we all know, the log cabin was the symbol used by both W. H. and Benjamin Harrison in their campaigns for the Presidency, and this button had a picture of a log cabin on it just like the ones on tokens and other advertising used by the Harrisons, with a chimney on the end of the cabin with smoke issuing and a door and window on the side and the usual animal pelt on one side of the door. Below the cabin the letter X which, of course, signifies VOTE. Also the back of the button is more convex than concave, like the older celluloid buttons, the pin is soldered on to it instead of the usual spring pin which is commonly used now days. After much inquiry I am now sure this button was made for the Harrison campaign of 1892 and, no doubt, made by the Whitehead & Hoag Company of Newark, New Jersey as they were the pioneers of the pin back button and established its value as an advertising medium.

I thought, perhaps, the above information might be of interest to other collectors in case they ever run across one of these. The first reaction would be to pass it up, inasmuch, as it does not have picture, name or other identification on it.

If anyone else has any further information regarding this button I would appreciate hearing anything concerning it.

Down Memory Lane - 1901
George W. Tabor #119

The year 1901, the place, Higganum, Conn., a small industrial town. The townsfolk were gathered in the post office. The Postmaster, Ed Gilbert, was stamping and sorting the mail. Outside a horse and buggy came flying down the road, and drew up to the post office. In dashed Charlie Webb, the station master. "Listen folks", he said. "I just received a wire saying President Wm. McKinley has been shot." Everyone was stunned at the news. Then a man spoke. "Serves him right", he said. The words were scarcely out of his mouth, when he was slammed to the floor. "Whoever you are, or wherever you live, we won't stand for that kind of talk about our President." Then asking for his mail, Chip Sorenson, the village blacksmith, went on his way.

This has been the Spring of Regional Meetings. We were privileged to attend the one in Madison Wisconsin at the home of Ralph Callies #346. It was a resounding success. From reports, the others have met with the same enthusiasm. Without question collectors long for the companionship of their colleagues, and the APIC has made these meetings a reality.

As Jackie Gleason tells his audience on Saturday night, "You are a good group."

Ferd O'Brien, President

The Secretary's Corner

by Bob Sterling, Secretary-Treasurer

Membership continues to grow, and we hope that each of you finds in the APIC, an organization which is helpful and worthwhile. Please change or add to your roster booklet:

CHANGE OF ADDRESS:

- #207 - Tony Boatman, 925 Spear Street, Logansport, INDIANA 46947.
- # 5 - Jack Putman, 485 Maona Avenue, Fond Du Lac, WISCONSIN 54935. (Effective July 15)
- #438 - Greg Putman, 485 Maona Avenue, Fond Du Lac, WISCONSIN 54935, (Effective July 15)

REJOINED:

- #230 - Dan Bessie; 7313 Zelzah Ave., Receda, CALIF; TV Animator; (2-c-i-m-q-z)
 - #337 - Howard Thomas; 154 East Ave., Rochester, NY 14604; consulting engineer;
(3-c-h-m-r-w) (716) CH4-5764 (716) BA5-4122
 - #399 - Herbert A. Wisbey, Jr., Route 2, Spencer Hill Road, Corning, New York.
- PROBATIONARY MEMBERS:** (Should any member know of a good reason why any probationary member should not be admitted to the APIC, please send such objection in writing to; Bob Sterling, 412 Taft Avenue, Charleston, Illinois 61920. If no objections are received, full membership will be accorded on 6-1-65.
- #519 - Chuck Burton, 120 S. Elm St., Hinsdale, ILLINOIS
 - #520 - Daniel Brown, 234½ E. 12th St., Long Beach, CALIFORNIA
 - #521 - D. G. Colwell, 214 River Road, Grand-View-on-Hudson, NYACK, 9, NY.
 - #522 - Soll Dennis, Box 531, West Covina, CALIFORNIA 91792
 - #523 - Paul Freese, 68 N. Jackson Ave., Pittsburgh, PA. 15202
 - #524 - Joseph Ligetti, 25 Irving Lane, New Hyde Park, NY 11043
 - #525 - Carl Toepel, Route 1, Sheboygan, WISCONSIN
 - #526 - Mrs Gay Stephens, 139 George St., Belpre, OHIO 45714
 - #527 - John Mackie, Jr., 948 Collyer St., Longmont, COLORADO
 - #528 - William Bruce, 1004 Eastwood Drive, Ashtabule, OHIO 44005
 - #529 - Michael Peterson, 1421 Oakcrest Drive, Appleton, WISCONSIN
 - #530 - Mrs Dorothy Brower, 1230 E. Huntington Dr., Duarte, CALIFORNIA
 - #531 - Mrs Evelyn Taylor, 19 Proctor Ave., Clinton, NY 13323; antique dealer;
(3-d-h-m-u) (315)853-8560
 - #532 - Mrs Don Lawless, 205 Panama Drive, Littleton, COLORADO 80120; housewife;
(2-c-h-m-q-z)
 - #533 - John Brennan, 5620 Roundhill Court, Birmingham, MICH. 48010; student;
(1-c-i-l-q-u-v)
 - #534 - Richard Rovsek, 108 Wood St., Wyckoff, NEW JERSEY; Advertising;
(2-c-h-l-r-z)
 - #535 - William Harrach, 5927 East Cambridge Ave., Scottsdale, ARIZONA; mech. engineer;
(2-c-h-m-q-u-v) (602)947-6456 (602)273-2446
 - #536 - Wallace Pfeifer, 1110 Sheila Drive, Joliet, ILLINOIS 60435; switchboard operator;
(2-c-i-m-pens & pencils-q-u) (815) 725-1887 (815) 726-6111
 - #537 - James Gallagher, 2308 Grand Ave., Bronx, NY 10468; policeman;
(2-c-i-l-q-z) (212) CY5-3714
 - #538 - Kevin Ward, 3505 30th St., NW, Washington, D. C.; student;
(1-c-i-m-q-v-w) (202) 244-7656
 - #539 - Roger Joaneu, Apt. B, 1450 East Wilson, Glendale 6, CALIF; pressman
(2-c-i-l-q-u)
 - #540 - Fritz Gordner, 4460 Park Ave., Indianapolis, INDIANA; insurance agent;
(2-c-h-m-q-u) (317) AT3-8828 (317) MC5-3331, Ext. 88.
 - #541 - James Griffith, 1215 Prytania St., New Orleans, LOUISIANA; S. Bell Executive;
(3-c-h-m-q-u) (504) 895-2253 (504) 529-9363
 - #542 - Richard Seabury III, Old Lane, Towace, NEW JERSEY; personnel manager;
(2-c-i-l-q-v) (201) 334-1008 (201) 334-3100
 - #543 - George A. Williams, 12090 Mound View Place, Studio City, CALIFORNIA; land developer;
(3-c-h-m-q-z) P09-6045 TR2-0530

THE SECRETARY'S CORNER - CONTINUED.

PROBATIONARY MEMBERS, continued.

- #544 - Jim Farley, Jr., 29 Occident Ave., Staten Island, NY 10304; student;
(1-c-h-m-q-z) (212) YU1-3043
- #545 - Greg Campbell, 5630 Round Hill, Birmingham, MICHIGAN; student;
(1-c-i-l-r-z) (313) MI4-8741
- #546 - Joseph Mitchell, 162 Overlook Drive, Springfield, 8, MASSACHUSETTS; student;
(1-c-i-m-q-u-v) (413) RE9-3104
- #547 - Thomas Gordon, RFD# 3, Westminster, MARYLAND; dealer;
(2-cd-h-l-r-z) (301) 474-3526
- #548 - John Morrison, 85 Pine St., Garden City, LI, New York; student;
(1-c-i-m-q-z) (516) PI1-0342 (516) LO1-0500
- #549 - Jeff Wexler, 42 Carman Ave., Cedarhurst, NY 11516; student;
(1-c-i-l-r-z) (516) CE9-1361
- #550 - Russell Lidy, 120 East Main St., Teutopolis, ILLINOIS 62467; parts clerk;
(2-c-i-l-q-z) (217) 857-3175 (217) 857-3137
- #551 - Arles Walker, 554 N. Gordon, Wichita, KANSAS 67203; gas service employee;
(3-c-h-m-q-u) (316) WH2-3913
- #552 - Robert Dawson, 45 Colgate Road, Needham, MASS. 02192; student;
(1-c-i-m-q-u-v) (617) 444-5621
- #553 - Mrs. Max Thompson, 13152 Lassen Way, Santa Ana, CALIF. 92705; housewife;
(3-c-h-l-q-z) (714) KE8-1777
- #554 - Mrs. James Smith, 2528 Clarendon Avenue., Louisville, 5, KENTUCKY;
retired; (3-c-h-m-r-u-v)
- #555 - Jane Hoxie, 12821 Valencia Way, Garden Grove, CALIFORNIA; public relations;
(3-c-h-m-q-z) (714) 537-1534
- #556 - Lawrence Calia, 174 Avenue 'O', Brooklyn, NEW YORK; insurance adjuster;
(2-c-h-m-r-z) (212) TE7-1171 (212) OX5-4400, Ext.2455
- #557 - Chris Gilman, 17055 Bellbrook St., Covina, CALIFORNIA; student;
(1-c-h-l-q-u) (213) 339-7159
- #558 - Glen Cluck, 221 S. Second St., Waynesboro, PENNA. 17268; postmaster;
(3-c-i-m-q-u) (717) 762-1830 (717) 762-1513
- #559 - Murray Kessler, 308 South 1st St., Lebanon, PENNA.; manufacturer;
(3-c-h-l-q-z) (717) 272-6634
- #560 - Steven Baderian, 390 Congress Ave., East Williston, NY 11596; student;
(1-c-h-l-r-u) (516) PI7-6137
- #561 - Robert Worcester, Opinion Research Corp., Princeton, NEW JERSEY; executive;
(2-c-h-m-sheet music-q-v) (703) 765-5566 (906) 924-5700
- #562 - Miss Dale Hoyt, Arcturus Road, Alexandria, VIRGINIA; student;
(1-c-i-m-~~XXXXXXXXXX~~-q-z) (703) 765-0191
- #563 - Ross Glen, 868 Hamilton Drive, Pleasant Hill, CALIFORNIA; student;
(1-c-h-m-autographs-q-z) 934-6163
- #564 - Mrs. Raymond Seeley, 7430 - 44th Ave., SW, Seattle, WASH. 98116; retired;
(3-c-h-l-q-u) (206) WE2-3616
- #565 - Richard Kleen, Church Neck Road, St. Michaels, MARYLAND; teacher;
(2-c-h-l-q-x) (516) RE5-4821 (516) RE5-5101
- #566 - Ronald Day, 309 State St., Madison, WISCONSIN 53703; postal clerk;
(2-c-i-l-q-z) (608) 256-7230
- #567 - Steven Mayer, 863 Peach Tree Lane, Glencoe, ILLINOIS; student;
(1-c-i-l-q-z) (312) 835-3678
- #568-- Meyer Berkon, 6617 Hollywood Blvd., Hollywood, CALIF. 90028; dealer;
(3-d-i-l-s-u-v) (213) HO4-5623
- #569 - Corey Welter, Box 1025, Forsyth, MONTANA 59327; student;
(1-c-i-l-q-z) Phone 75R

THE SECRETARY'S CORNER - CONTINUED.

PROBATIONARY MEMBERS, continued.

- 570 - Theodore Yanak, 10411 Glencoe Drive, Cupertino, CALIF. 95014; teacher; (2-c-i-l-q-u-v), AL2-7192, AL2-3755.
- 571 - John Marye, 2104 - 29th, Great Bend, KANSAS; teacher; (2-c-i-m-q-z) (316) GL3-6628, (316) GL3-3755.
- 572 - Robert Bruning, Box 432, Viola, ILLINOIS 61486; meter reader; (3-c-h-m-q-z) (309) 596-2230.
- 573 - Ross Shockley, 312 S. Westmoreland, Los Angeles, CALIF. 90005; student; (1-c-i-l-q-z).
- 574 - Dale Whitaker, 435 W. Regent St., #9, Inglewood, CALIF.; student; (2-c-i-m-r-u-v) (213) OR2-0462.
- 575 - Mike Hovenkamp, Route #1, Box 371, Sanger, TEXAS 76266; student; (1-c-i-m-q-z) (817) 458-7464.
- 576 - John Phipps, 1601 S. Anderson, Urbana, ILLINOIS; law student; (2-c-h-m-q-z) (217) 365-2686, (217) 367-1144.
- 577 - John Keeslar, R#2, Bronson, MICH.; student; (2-c-i-l-r-v) (517) 369-4529, (616) 349-9724.
- 578 - Stephen Ackerman Jr., 1830 Plymouth St., N.W., Washington, D.C. 20012; student; (1-c-h-m-q-u-v) (202) 726-2734.
- 579 - Bob Levine, 7428 Wellington Way, Clayton, MISSOURI 63105; student; (1-c-i-JFK-l-r-z) (314) VO3-1120.
- 580 - Vernon Menard, 101 N. Carolina Ave., S.E., Washington 3, D.C.; public affairs; (2-c-i-l-r-X) (202) 546-9572, (202) 628-2380 Ext. 279.
- 581 - Mrs. Charles Tucker, 1510 Washington St., Emporia, KANSAS 66801; housewife; (3-c-h-m-q-u-v) (316) DI2-5715.
- 582 - Peter Tweedt, 5106 Monte Bonita, Los Angeles 41, CALIF.; public relations; (2-c-i-l-q-u-w) (CL5-3967, DU9-4128.
- 583 - John Yerega, 6912 Hosmer Ave., Cleveland 5, OHIO 44105; iron worker; (2-c-h-historical-l-r-u-v) DI1-3814.
- 584 - Betty Jean Davis, 2808A Adeline St., Berkeley, CALIF.; antique sales; (3-c-d-h-l-q-u-w) (415) 843-7582.
- 585 - Benjamin Crocker, 371 Manford Way, Pasadena, CALIF. 91105; attorney; (2-c-i-l-q-z) 795-0108, 628-5163.
- 586 - Robert Heft, 183 Marks Ave., PO Box 165, Lancaster, OHIO 43130; real estate appraiser; (2-c-i-l-q-z) (614) 653-9019.
- 587 - William Ray, 421 N. Broad St., Lancaster, OHIO 43130; dentist; (3-c-i-m-q-u) (614) OL3-0359, OL3-2783.
- 588 - Ronald Ware, 587 Isabella St., Santa Clara, CALIF.; teacher; (2-c-h-l-q-z) AX6-3186, AL2-3755.
- 589 - Stephen Henderson, 113 Welch Ave., Apt. 5, Ames, IOWA 50012; student; (2-c-h-pre-convention-m-q-z) (515) 233-2152, (515) 231-3138.
- 590 - Danny Wolfe, Route # 2, Hermon, NEW YORK 13652; student; (1-c-i-l-q-u) 22560.
- 591 - Robert Jensik, 6409 Palma Lane, Morton Grove, ILL. 60053; student; (1-c-h-l-q-u-v) (312) YO5-0367.
- 592 - Donald Wooley, Box 29, Peoria, ILL. 61601; salesman; (2-c-i-l-q-u) (309) 688-2270.
- 593 - Mrs. Margaret Johnson, Rt. 2, Box 774, Tacoma, WASH. 98423; post office; (3-c-h-Kennedy-l-q-z) WA2-7118.
- 594 - Eric Warner, PO Box 25161, Los Angeles, CALIF. 90025; dealer-American; (3-d-h-l-q-w) (213) GR8-7541.
- 595 - Mrs. Elizabeth Koines, 401 Scott Place, Pasadena, CALIF.; housewife; (2-c-h-m-q-v) 796-5067.
- 596 - Frank Cherry, 143 Santa Clara Ave., Alameda, CALIF. 94502; student; (1-c-h-convention-l-q-u-v) (415) 522-7109.
- 597 - John Vasco, 6118 East 16th St., Oakland, CALIF. 94621; (3-c-i-q-z).
- 598 - Robert Trotter, 7001 Reeds Road, Prairie Village, KANSAS 66208; accountant; (2-c-i-l-r-z) (913) HE2-3233, (816) BA1-7200.
- 599 - Roger Etter, 1421 E. Madison, South Bend, INDIANA; insurance; (2-c-i-l-q-z) (219) 232-9462, (219) 288-0697.
- 600 - Robert Kilgore, 3810 Johns St., Madison, WISC. sales manager; (3-c-i-l-s-u).
- 601 - William Knight, 1622 Cadiz St., New Orleans, LA. 70115; insurance broker; (2-c-h-La.-l-q-z) (504) 891-8901, (504) 524-4401.

THE SECRETARY'S CORNER - CONCLUDED.

Probationary Members:

- 602 - Paul Soldatos, 984 East Circle Drive, Milwaukee, WISC. 53217; student; (1-c-h-m-q-z) (414) WO2-0854.
- 603 - Theodore Foster, 5633 Brooklyn N.E., Seattle, WASH. 98105; student; (2-c-i-m-q-u-v) (206) 543-2889.
- 604 - Lola Pergament, 105 West 13th St., Apt. 4G, New York, N.Y. 10011; playwright; (2-c-h-m-q-z) (212) OR5-4128.
- 605 - Philip Uzas, 34 Crestwood Dr., Manchester, CONN.; student; (1-c-h-l-q-u-w); 649-9649.
- 606 - David Brauer, 6330 San Bonita, Clayton 5, MISSOURI; student; (1-c-h-senatorial-1-r-z) PA1-3544.
- 607 - Loch Hall, 108 Beaver Road, Sewickley, PENN.; student (1-c-h-m-q-u) 741-5119.
- 608 - Tina Marie Kent, 4301 East 6th st., Long Beach, CALIF. 90814; student; (1-c-h-l-q-z) GE4-2160.
- 609 - Harold McNabb Jr., 1232 Wisconsin Ave., Ames, IOWA 50010; professor; (2-c-h-m-r-v) (515) 232-4287, (515) 231-2616.
- 610 - James Powell, 5020 Exeter, St. Louis, 19, MISSOURI; music teacher; (1-c-i-l-q-u) (314) ST1-3046.
- 611 - Guy Lesser, 445 E. 86th St., New York, N.Y.; student; (1-c-h-m-q-u-v) (212) 722-6772.
- 612 - Terry McKinney, 2213 Oaklawn Dr., Decatur, ILL.; student: (1-c-i-m-q-u-v) 423-0727.
- 613 - Maurice Davis, 4250 N. Marine Drive, Apt. 414, Chicago, ILL. 60613; ind. engr.; (2-c-d-i-l-q-z) (312) 327-5651, (312) LA3-5520.
- 614 - Walter Kuglin, 990 Madison Ave., Southampton, PENN.; programmer; (2-c-h-m-q-u) (215) EL7-9383.
- 615 - Earl Pflugardt, 224 Madison St., Steven's Point, WISC. 54481; yard brakeman; (2-c-i-l-q-z) 344-3763.
- 616 - Lloyd Kandell, 3613 Meadville Dr., Sherman Oaks, CALIF.; student; (1-c-h-m-q-u-v) (213) 789-9679.
- 617 - Fred Borchert, 1599 Soland Ave., Berkeley, CALIF.; stamp & coin dealer; (2-d-h-l-r-z) (415) 525-8815, (415) 525-6269.
- 618 - Norman Heestand, 457 W. Cambridge St., Alliance, OHIO 44601; welder; (2-c-h-m-r-u-v) (216) TAL-2675.
- 619 - Joseph Sheehan, 416 21st Place, Santa Monica, CALIF.; professor; (3-c-h-m-q-u) EX3-2382.
- 620 - Patrick Regnery, 208 East 6th St., Hinsdale, ILLINOIS; student; (1-c-i-m-bumper stickers-q-u-v) (312) FA3-0355.
- 621 - Michael Stark, 3812 Juniata, St. Louis 16, MISSOURI; 63116; student; (1-c-i-l-q-z) (314) PR6-7335.
- 622 - Paul Turk, 1604 Brainard Rd., Lyndhurst 2, OHIO; social worker; (3-c-h-vice-president-l-q-z) 441-5614.

Ask for ASK

Messrs. A. G. and Rich Trimble have made available their existing stock of the Pastor Mihran Ask buttons. (Peace Party-1964) APIC members may acquire a single button on a first-come, first served basis. The following conditions must be met, however: Send a self-addressed envelope and 35¢ in coin or stamps to Robert Sterling, 412 Taft Avenue, Charleston, ILL 61920. Please mark 'HAND STAMP PLEASE' on the envelope and include a wrapping container for the button's protection. The supply is limited.

Identification Wanted

Frank Cherry, #596, desires information on two Vice President buttons. One item is oval, with an ear of corn and photo, 'Tinley for Vice-President' and the other simply has 'FOR VICE-PRESIDENT, EUGENE KISSEL'.

Robert Sterling, Secretary-Treasurer.

REPORTS FROM REGIONAL COLLECTOR MEETINGS

MADISON, WISCONSIN - March 7, 1965.

A meeting of political items collectors promoted by Ralph Callies, #246 and Dennis Gladhill, #220, was held at the Callies' home in Madison at 1 PM. I was very successful being attended by seventeen collectors from various points in Wisconsin and northern Illinois, and included our APIC President, Ferd O'Brien.

The meeting was opened by our host, after introductions, and Ferd spoke with us for a few minutes about other regional meetings which were being held, the new APIC Price Guide, and the tremendous increase in the APIC membership.

It was decided due to the substantial number of APIC members in the Wisconsin area (which includes an area a good deal larger than just the State of Wisconsin), to form A Wisconsin Chapter of the American Political Items Collectors. Its purpose is to promote interest and participation in the National APIC organization, acquaint area collectors with each other, hold Spring (April) and Fall (October) meetings, and to serve its membership in any other way that they should find desirable and feasible. There are no dues, but a voluntary donation is to be taken at each meeting to offset the expenses incurred by the host. Until otherwise decided, at each meeting it will be decided where the next one will be held, and tentative programs will be discussed. Don Loga, #294, was voted to act as Secretary.

The members present drew up a petition proposing Chicago as the site of the 1966 APIC Convention, and were unanimous in support of it.

The Fall Meeting will be hosted by Chuck Schudson, #136, at his home in Milwaukee. The address is 6101 North Lake Drive Court. Joe Brown, #95, an APIC Director will assist Chuck, and the program will include a presentation of part of Joe's fine collection. The date and time, along with other information will be sent later.

There was quite some discussion concerning Ethics, among both the collectors and the manufacturers of buttons. It was pointed out that our best protection is still the strong stand taken by the APIC on reproductions, and the newly instituted probationary membership. The APIC was commended for its vigilance and warnings with regard to fakes and reproductions, and Wayne LaPoe #23, APIC Vice President, is especially to be commended for the 'Brummagen' feature in the last KEYNOTER.

After a brief statement by each as to what he was particularly interested in, there was a lively open swap and selling session, which was a highlight for new and old collectors. Our thanks to Ralph and Dennis for this fine start to the Wisconsin Chapter of the APIC!

Don Loga, #294 - Secretary, Wisconsin Chapter.

SILVER SPRINGS, MARYLAND - February 13, 1965

Eight of fifteen invited Washington, D. C. area APIC members recently gathered for a trading session at the home of Ted Watts, #146. After sounding out the area members last November and receiving a good response, the meeting was scheduled for Feb. 13.

It was planned to organize an area club, but three and a half hours of furious trading left no time for such dull formalities. Now that the initial shock is over, some plans can be laid for the next--it is to be hoped March--meeting, at which time we will welcome all area members to join us.

Ken Broyles, #129 (APIC V. P.) and Mrs. Broyles drove down from Waynesboro and Jo Kelly, #238, made the trip from Reisterstown. Steve Freely, #26, and his son Brendy; Alan Cusick, #360; Mike Kelly, #395, who is a student at Georgetown Prep; Herb Collins, #349, from the Smithsonian Staff and Steve Kanner, #156, comprised the group.

The most general topics of conversation centered around the Goldwater-Miller nationalities series and the recent 'monster' zerox list sent out by Miss Stephanie Joy. Gus Miller, #100, telephoned his regrets and received a first hand account of the procedures, after the group had dispersed.

Everyone had a good time, because without exception everyone departed having added new items to his collection.

Theodore F. Watts, #146.

REPORTS FROM REGIONAL COLLECTOR MEETINGS, CONTINUED.

INDEPENDENCE, MISSOURI - March 19 & 20, 1965.

Political Americana collectors gathered on the weekend of March 19-21 in Independence for the opportunity of meeting one another and exchanging items. Collectors began to arrive on Friday afternoon and that evening attended an 'early bird' session at the home of Mr. & Mrs. Delbert Bishop, #170. This proved to be an informal social function with the highlight being Delbert's wonderful collection of political items. He has a room set aside in his home for his hobby, and items are displayed attractively in frames mounted on the walls and on tables.

Saturday morning the group met at the Harry S. Truman Library. The group was welcomed by Mr. Milton Perry, the Museum Curator, and by the Secretary of the Independence Chamber of Commerce. Perry spoke to us on the museum's collection of Political items, and the problems they have faced and overcome as far as mounting is concerned. The film 'Pins in Politics' followed, brought to us by Bob and Clyde Ruppert, #269 & 369. It was excellent in its portrayal of how different campaign items have been used throughout this nation's political history. After this session in the Auditorium, we had the express privilege of an 'official tour' of the Library and Museum, something that few are able to do. We were permitted to see the research and study rooms of the Library, and the many offices that the Staff uses in its daily activities.

Since Mr. Truman was not in, we were able to go inside his private office and see the many personal things that belong to the past President. Personally inscribed pictures from such notables as Franklin D. Roosevelt, and John F. Kennedy adorned the walls, and the book shelves were filled with inscribed first editions on various subjects that deal with Americana. From the Library we went directly to the Museum itself, and to the exhibiton of campaign items. While the museum specializes in Truman and Dewey items, there is a well rounded display of our political history. Another treat was being able to go into the large fire proof storage room where additional material is stored and catalogued, awaiting future exhibition. The rest of the time at the museum was spent on an individual basis, viewing the many rooms filled with interesting displays, that tell of the highest office in the land, The Presidency.

After a short lunch, we returned to the Holiday Inn Motel, where duplicates were sold and traded at a fast pace in a meeting room. For those who wished to eat together Saturday evening, reservations were made at the famous Stephenson's Apple Farm Restaurant. Following this unusual and very delicious meal, many returned for further swapping and trading. There were even a few trading sessions in some motel rooms Sunday morning before the group departed. The total attendance was 23, and the APIC members in attendance were; Charles McSorley, #38 who came from Closter, NJ; Clyde and Bob Ruppert, #369 & 269; Bob & Bev Sterling, #173, (APIC Secretary-Treasurer); Chick & Ceil Harris, #139, (APIC Director); John Marye, #574, Hal Ottaway, #35; Dave Thompson (and parents) #372; Mr. & Mrs. Stanley Kaufman, #177, Miss Susan Stark, #335; The Delbert Bishop's, #170; Wiley Cooper, Jr, #155; and several other non-APIC members. Everyone left richer in items for their collections, and in friendships. Hal Ottaway, #35.

LOS ANGELES, CALIFORNIA - February 6, 1965.

Joseph McGee, APIC Director, #133, tells us that the LA collectors meeting was a huge success, with 67 collector registrants and some 35 guests. Joe's large collection was on display and created much favorable comment. Many others brought along their favorite frames and this plus the dealer booths made it a hub-bub of activity. There was also a suite set aside for collectors only, for the trading session and some real fine items exchanged hands. The meeting made the newspapers and much favorable comment was received after the show. Another area meeting is planned for about six months from the February meeting and Joe says he is convinced that these regional meetings really perform a service and that he was glad to hear of the others and wished them success. (Editors note; Many of our new West Coast collectors heard of the APIC through this meeting and the resulting publicity. Thanks to each of the organizers of the various regional meetings, you are providing a real service to the hobby. Understand that the Pennsylvania-Ohio collectors are working on something along these lines also.

POLITICAL AMERICANA PUBLICITY - Newspapers and magazines.

This is a partial listing of newspaper and magazine articles, which appeared in the Fall of 1964, and about which you were kind enough to write, or send.

Mrs. Anne Thompson, #186, (Chevy Magazine) FRIENDS, OCT. 64. Photo and article in hobby section; also article in Rocky Ford Daily Gazette, 10-29 on 5 parties on Colorado ballot.

Dan Bessie, #230, Photo and article in Valley State Sundial, 10-6-64.

Ken M. E. Wright, #67, Photo and article in Citizens-Advertiser (Auburn NY) 10-14-64

Jack Putman, #5, Photo and story 'Every year's an Election Year for Button Fan' in Sunday Post-Crescent, 11-15-64.

Charles M. Williams, #121, Display at Cincinnati Public Library and Cincinnati Gas & Electric Co; also article and photos in Cincinnati Enquirer, 10-18-64.

Don Loga, #294, newspaper article about display at Columbia County 'ree Fair.

Willard Earle, #9, article and photo in Sandusky, Ohio Register, 9-3-64.

Hearl A. Peeples, #186, article and photo in Rockford, Ill. Register-Republic, 7-20.

Joseph McGee, #133, newspaper article and photo on collection.

Nate Eglit, #20, article and photo in Chi. American, 10-23-64.

Robert Ruppert, #269, two articles and photos of collection and Library display.

Alan York, #22, several photos and article, Sunday News, 10-18-64 about his display at the East Hampton (NY) Guild Hall.

Steve Kanner, #156, tells us of his display at school, created lots of interest and items.

Bob Sterling, #173, newspaper article on his collection.

Mrs. Clyde Kimbrough, #14, photos and article, Tacoma, Wash. News-Tribune, 9-23-64.

Hank Michalski, #226, photo and article, THE GUARDSMAN (Student paper-City Coll of S. F.)

ELECTION LIGHTING, article and photos on torch lights in U.S. Govt. Museum News, Nov.64.

UPS PARCELMAN ARTICLE, 'THE PATH TO POLITICAL OFFICE, TRAIL MARKED BY CAMPAIGN BUTTONS', a four page leaflet telling of the Elmer Piercy, #19 collection, the APIC Convention in Hartford and the collections of J. Doyle DeWitt, #25, and Ralph E. Becker, #68.

ELECTIONS, a ten page brochure in color by International Paper Company, depicting items, cartoons, and posters. (One page was reprinted in Winter 1964-65 KEYNOTER.)

THE MAN WHO LOSES, story and items, NY Times Magazine, 11-15-64.

FROM TIPPECANOE TO SCRANTON, TOO., Story and items in NY Times Magazine, 7-5-64.

Chick Harris #139, article and photo of bank display in November Bank-Trust News.

THE RECURRING PHENOMENON OF VENERABLE INSTITUTIONS, a brochure picturing items and story of elections, in REFLECTIONS, Vol 3, #5, Gulf Oil Company.

The Weekly Underwriter, Oct 31 issue, cover photo and story.

TODAY'S HEALTH MAGAZINE, October 1964, four and a half pages, story and photos.

THERE WERE MANY ARTICLES IN THE WIDELY PUBLISHED MAGAZINES, AS LIFE, LOOK, TIME, etc, YOU WERE ALL AWARE OF THESE AS THEY WERE PUBLISHED AND HAVE NOT BEEN RELISTED HERE.

Mr. Herbert Finch, Associate Archivist of the John M. Olin Research Library of Cornell University has asked that we state further views of those who are charged with the duties of caring for gift collections. Cornell has the Susan H. Douglas Collection of some 10,000 items to which they have added another 3000, and are continuing to look for new additions. He believes that they must have a three-fold concern. #1, to live up to the wishes of the donor, as far as is possible, maintaining 'physical preservation'. #2, a responsibility to 'research students', a task which is difficult for often unusual or unreasonable demands are made. #3, a responsibility to the 'public', which at times must be secondary to the demands of the first two responsibilities. A permanent display must await the building of a museum, which Mr. Finch hopes will be forth-coming.

A. P. I. C. SPRING AUCTION SALE

A grand total of 639 bids were submitted for the 68 lot auction sale, and a total of \$1,062.59 was realized for the owners of the material. Out of the 68 lots only five received no bids and were not sold. While I am not sure if this sale set any new APIC records, I am sure that the quality of material that was in the sale was excellent, and that the realized prices must reflect this general feeling.

By mailing out the auction list to the membership along with the new roster and the price guide,,the actual postage expense was kept to a minimum and after the auction expenses were deducted, there was a total of \$19.19 left to be deposited in the APIC Treasury.

If the APIC Officers and the Membership are willing, I would like to see a similar sale be offered in the Fall, and this 'twice a year' policy continued.

As Chairman of the Spring APIC Auction I would like to thank all of you who participated, and I would appreciate hearing any thoughts you might have that would help in future APIC auction sales. Thank you.

Len. Conway

PRICES REALIZED IN SPRING 1965 AUCTION

LOT #	PRICE	LOT #	PRICE	LOT #	PRICE	LOT #	PRICE
1	\$ 22.00	18	\$ 8.80	35	\$ 30.50	52	\$ 21.00
2	6.25	19	nb	36	15.25	53	4.50
3	4.00	20	nb	37	31.75	54	7.25
4	5.50	21	20.11	38	2.30	55	7.00
5	11.15	22	25.00	39	44.00	56	42.50
6	8.55	23	23.00	40	2.75	57	4.50
7	8.60	24	18.57	41	33.00	58	9.60
8	5.50	25	210.00	42	8.75	59	12.25
9	35.00	26	5.35	43	8.10	60	41.00
10	4.95	27	2.50	44	nb	61	35.00
11	4.00	28	39.00	45	13.75	62	16.50
12	19.80	29	5.00	46	5.15	63	10.50
13	18.75	30	3.76	47	3.35	64	7.75
14	nb	31	nb	48	13.00	65	8.00
15	22.00	32	19.00	49	5.25	66	4.75
16	2.75	33	3.50	50	10.25	67	8.20
17	4.45	34	16.00	51	9.75	68	2.50

The following is from Robert Lowe, #174. This is about a 3" celluloid, white with blue lettering, reading I'M FOR horizontally through the middle of the button, with a thin blue line above and below. I'M FOR is curved around the top and VICE-PRESIDENT is curved around the bottom. According to a letter from Senator Dominick (Colorado) Republican, "That button was part of a campaign by some young people in the midwest area to place my name in nomination for Vice-President at the 1964 Republican Convention. The buttons suprised me as much as you since I had heard nothing of them until after they had been manufactured, and obviously did nothing to further the efforts of these young people in this regard. To the best of my knowledge, the actual fabrication of the buttons was the extent to which these people pushed their campaign and my name was not placed in nomination." (Editors note, Bob gets quite a kick out of tracing any unusual items which come his way. Thanks for the information.)